



## **BOARD OF DIRECTORS MEETING**

April 3, 2017 – 7:00 PM/FDA Building – 208 Strawberry Street

### **In Attendance:**

Brian Baird, President (nonvoting)  
Everett Reveley  
Bill Beville  
Robyn Tyer  
D. Walton  
Mary Davis-Barton

Tim Feehan  
Susan Smith  
Christy Lantz  
Bonnie Predd (nonvoting)  
Heather McQuillan

### **Absent:**

Katherine Jordan  
Jennifer Mullen  
Jack Burke  
Danielle Dick  
Matthew Stanley (ex officio, nonvoting)

### **Guests:**

Greg Felton, VCU External Relations Officer  
Lt. Bill Woo, RPD Third Precinct  
A.J. Shriar, FDA Member  
Susan Smith, FDA Member, Grants Committee member  
Susan Norkus, VCU ICA, Membership and Development Coordinator  
Anita Yearwood, VCU ICA, Special Events Manager

### **Call to Order & Approval of minutes**

Brian Baird called the meeting to order at 7:01 PM. Minutes from March were approved.

### **Guest Presentations/Reports**

Susan Norkus, VCU ICA, Membership and Development Coordinator

Anita Yearwood, VCU ICA, Special Events Manager

Two representatives from the VCU Institute for Contemporary Art presented an overview of the mission of the new institute scheduled to open October 2017. The ICA is 100% privately funded and is not a collection/maintenance museum but rather a contemporary art show venue with 3-4 shows per year planned. The shows will span not only media arts but performance arts both within the building and within the Richmond community. Three tiers of memberships will be offered the public beginning this summer and FDA is asked for their support in urging Fan neighbors to consider purchasing memberships in the ICA.



Lt. Bill Woo, RPD Third Precinct

RPD property and violent crimes report through 4/3/17 were reviewed. (Full report is available to members in FDA Dropbox.) Major crimes YTD are up 24% or 35 incidents over 2016 driven by increased incidents of continued shoplifting from the 1217 W Broad St ABC Store. Violent crimes are up YTD 300% or 12 events driven by 9 aggravated assault reports. Lt. Woo reiterated the value of use of personal property cameras by homeowners and indicated more were needed to record events and forward to RPD detectives for follow up. High quality equipment can be purchased for <\$100 and easily installed. Work continues on neighborhood tree cutting and street light replacement to deter crime.

Greg Felton, VCU External Relations Officer

Officer Felton reported that in partnership with RPD, cameras are planned to monitor utility box graffiti events.

Susan Smith/Grants

The following 2016-17 Grant Awards were reviewed and presented to the Board. The grants as presented were approved unanimously.

**Educational Grants: \$10,060**

- \$1,000 Art 180
- \$3,000 Higher Achievement
- \$1,000 Visual Arts
- \$2,560 Binford Auditorium Mic/Sound System
- \$2,500 Fox Elementary School

**Neighborhood Services: \$3,000**

- \$3,000 FeedMore

**Street/Park Improvements: \$8,000**

- \$2,000 Historic Street Signs Project
- \$1,000 Robinson St Banners
- \$3,000 Graffiti Removal
- \$2,000 Monroe Park

**President's Report**

- a. State of the FDA letter. Brian thanked the Board for completing the distribution/delivery to FDA homes.
- b. Blood Drive. The annual Good Friday Blood Drive at Stuart Circle will be held on April 14, 2017 from 9:00 AM to 3:00 PM at Grace Covenant Presbyterian Church, 1627 Monument Avenue.
- c. Grants. Brian put to the Board the question of possibly of soliciting FDA grant funding by applying for grants itself directly. If FDA had a volunteer experienced grant writer, it might



be well worth pursuing to add incremental funds to the monies raised by FDA events. Additional funds could result in larger donations given by FDA to organizations or persons for special projects within our District. Discussion to be continued.

- d. 2017-18 Board Candidates. Brian recognized AJ Shriar, Associate Professor, VCU, L. Douglas Wilder School of Government and Public Affairs, who is possibly interested in joining the FDA Board., His special academic interest is in Environmental policy and planning. Further, Katherine reported through Brian that the Board candidate slate is nearly complete for next year.
- e. Clean the Parks. Brian encouraged all to come out for Saturday, April 8<sup>th</sup> to help clean up the Fan parks.

### **Treasurer's Report**

Everett presented updated Statement of Activity and Statement of Financial Positions to the Board.

### **Committee Reports**

#### Zoning/Code Enforcement.

No report.

#### Membership.

Heather reported 53 new members in past month from the application within the FDA Annual Letter. Of approximately 3,000 HHs within the Fan District footprint, we have 800 members from ~500-600 households. More current members are renewing online and using the auto-renew option but membership needs to be reminded of this DIY convenience vs. emailing membership for their status.

#### Historic Overlay.

Tim indicated to date he had not received any feedback on the draft. Tim will create a 1-page synopsis of the document for distribution at FDA Annual Meeting. Next step is to develop the final document for submission to City of Richmond Planning office for review; once approved the document will be forwarded to the City Attorney. Estimated time for process is 12 months.

Holiday House Tour. Heather announced she has (5) homes signed up to date and has begun identifying committee chairs.

### **Adjournment**

Meeting was adjourned at 8:24 PM.

Next FDA Board Meeting will be Monday, May 1<sup>st</sup>, 2017.