

## MINUTES

Fan District Association  
Board of Directors Meeting  
August 5, 2013  
208 N. Strawberry Street

**Presiding:** Bill Montgomery, FDA President, called the meeting to order at 7:00pm.

**Board members present:** Brian Baird, Laura Bateman, Tricia Bryant, Bennett Burks, Christina Murray, Matthew Stanley, Ted Theofanos, Tim Treinen, Colin Kelly

**Others Present:** Lynne Lancaster, Tom Stallings (West Avenue Improvement Association), James Henry, Roy Carter, Juliet Wiebe

**Minutes from the July 1, 2013 board meeting** – Final draft to be distributed and approved by electronically.

**Treasurer's Report:** Matthew Stanley reported that membership renewals are continuing to come in both by mail and online renewals. \$17,000 in membership dues is forecasted. FanFare income is lagging, with advertising \$4,500 behind. The FDA building assessment was reduced \$33,000. The FDA is in need of a whistleblower policy. Directors and Officers policy is up for renewal, Matthew is scheduling working meeting for Board members and will then get competitive bids. We are checking to see if it provides coverage for the many volunteers and FDA-sponsored events. Also looking at the credit card charges to see if there is a better/cheaper way to enable online membership payments.

Matthew asked for each committee chair to submit budget estimates to him for next year's committee budgets so that the coming annual budget can be approved at the September meeting. (Prior to October 1, 2013 start of the new fiscal year). Regarding budget/fiscal policy, Matthew will send a draft of the fiscal policies out in September as well to be approved by the board.

Motion to approve to Treasurers Report made by Laura Bateman and seconded by Ted Theofanos. Approved.

### Presentations

**Lynne Lancaster, City of Richmond DPW** – Ms. Lancaster reported that the City was more than prepared for the influx of parkers associated with Redskins training camp. The City has not received complaints from the neighborhoods. Other than the Saturday Fan Appreciation Day crowds, the traffic logjam has been minimal, as has trash. She also reported that she will check when the City will be power washing Fan sidewalks under the Clean Sweep program.

### **James Henry Chair FDA Environment/Code Enforcement Committee Update**

Code Enforcement has been a hot topic for Fan Association. The committee has held a couple of forums for residents to get a handle on the issues, a process to assist residents and the City, and action plans to deal with issues of trash on sidewalks, household goods dumped in alleys and sidewalks around VCU move out times. The committee is educating Fan residents on using the SeeClickFix Program or dialing 311 by communicating within existing FDA channels like Facebook, FanFare, and the weekly email blasts. The committee of 8-10 members is in need of representation from those living near the Boulevard and VCU to provide a diverse perspective. (Presentation Attached)

**Roy Carter/Juliet Wiebe**, 2622 Park Avenue to briefly present their case that 2622 should be sold as a triplex, consistent with records dating back to the 1930s. They were thanked for attending the meeting and told that the board would be discussing the matter during committee reports.

### **Committee Reports**

**ABC/Zoning:** Bennette Burks presented three letters that the committee voted to endorse to the FDA board concerning 1) 2620 West Grace Street; 2) 2613 Floyd Avenue; and 3) 2622 Park Avenue. Motion to Approve all 3 requests made by Colin Kelly and seconded by Laura Bateman. Motion approved. (See Full Report – Attached)

**Building Committee:** Bill Montgomery reported that the revised price of the sign has increased by 40%. Motion to table discussion of the sign and type of sign until Roger Whitfield is present.

**Code Enforcement:** Tricia Bryant had no report, deferring to James Henry's presentation that was made earlier. (James Henry's presentation – Attached)

**Communications:** Brian Baird will consult with FDA advertising consultant regarding ad outlook, rates, opportunities, and challenges. He does not expect any major changes to budget submission for the next fiscal year. He is going to integrate the email blasts with the FDA Facebook page, and will be following up on initial FDA Twitter feed. (Brian Baird Report – Attached)

**Education:** Ted Theofanos - Nothing to report.

**Grants:** Genna Mosman Report Attached.

**Holiday House Tour:** Tricia Bryant and committee are working feverishly on getting more houses on the tour. Theme is: *See the Fan District in a Whole New Light*. The hours of the tour will be different this year, 3-7 pm on Saturday, December 7 and 2-6 pm on Sunday, December 8. We will encourage police (or may have to pay for off duty officers) to be more active during those later hours. RTD will not be a major sponsor this year, however the committee is pursuing many varied sponsors and will be asking FDA board members to reach out to those they know.

**Membership:** Laura Bateman reported that the additional membership renewal letter seems to be working. One more round of communication is planned. Committee recommends moving the start of the FDA Membership Rewards Program to Jan. 1, 2014, to coincide with member renewals. Committee Report Attached.

**Parking:** Tim Treinen reported that the committee received a weak re-classification of parking permit request. The City has not responded to remove the weekly street cleaning signs as the streets are not cleaned weekly. And, the committee received a request that neighbors need to be notified about parking for funerals along Franklin Street (St. James and Beth Ahaba).

**Programs - Christine Murray said that** National Night Out is Tuesday night, August 6, Rain or Shine.

**Safety & Crime:** Nothing to report.

**Trees & Parks: Colin Kelly said that** A grassroots fund raiser for a new tree at Lombardy Park was very successful, it raised over \$1,900. Subsequently, it was decided to withdraw the FDA grant application for the tree. Meadow Park is slowing getting info for the Phase II work. Once the

additional info on electrical and lighting are in there will be a stakeholders meeting to lock in the Phase II work. A meeting has been set up with the City to discuss Meadow Park Phase II work and water billing issue at Schuffletown Park. There is a grass roots effort underway to seek a dedicated source of funding for regular, annual maintenance at the Fan District Parks. 6 of the 7 park stewards are in general agreement, but details need to be worked out. (Full Committee Report Attached)

**VCU:** Ted Theofanos reported that Brian Olinger from VCU asked the FDA to do a survey of Fan residents regarding closing off Floyd Avenue between Harrison and Cherry Streets. The FDA survey results in a nutshell: 90 responses – 57 said yes, 33 said no. Most “nos” were those living in area of proposed closed off section.

### **Old Business**

**Party Patrol MOU** – Colin Kelly said there has been no action by the city on the Draft MOU issues to them in late June. Bill Montgomery will talk to Major Shamus at National Night Out about the MOU

### **New Business**

It was relayed by Bill Montgomery that Alyse Auernheimer, President of the West Grace Street Association, is writing a letter to Sauers Co. that endorses leasing (the building Sauers just bought) to Whole Foods. The WGSA asked that the FDA concur in the WGSA letter/recommendation.

Motion: Ted Theofanos moved to concur with the West Grace Association, Motion seconded by Brian Baird. Board voted to send letter to Alyse. Tom Stallings from West Ave Association agrees to send a similar letter from his association.

**Fan Area Business Alliance--** FABA is a formally structured organization. They will write an article for the next FanFare. Advice and collaboration are just two of many benefits for Fan residents from the FABA.

**Robinson Street Proposed "Parklet\_"** - Further discussion and presentation at next grants committee meeting.

The meeting was adjourned at 9:48pm

The next meeting is scheduled for Tuesday, September 3