



BOARD OF DIRECTORS
February 2, 2015 – 7:00 PM
FDA Building – 208 Strawberry Street

MINUTES

BOARD MEMBERS AND OFFICERS PRESENT

Christy Lantz, Danielle Dick, Bennette Burks, Laura Bateman, Christina Murray, Jennifer Mullen, Jenna Mosman, Brian Baird, and D. Walton

GUESTS

Sara Abbott and Olga Soehngen (Greenfield Residences), Lucas Geiger (Richmond Police Department), Greg Felton (VCU Police Department), Kevin Wilson (Uptown Association), Kathy Hearn and Alyse Auernheimer (West Grace Street Association), Betsy Coffield (Adopt-a-Tree Program) and Vikhyath Veeramachaneni (Fan resident)

I. Introductions and Call to Order – Laura Bateman

II. Guest Presentations and Reports

Greenfield Senior Living Residences – Sara Abbott and Olga Soehngen

- In October 2014, the Greenfield company purchased what was formerly known as Heartfields – located at 501 N. Allen avenue
- Sara and Olga provided a brief overview of the Greenfield company, the type of care and programs they have for their senior residents, and the company's age-in place philosophy.
- Greenfield has a 5 year improvement plan, starting with \$1.5 million phase that will be allocated to renovating and updating the building. They will work to keep the building as historically accurate as possible – and will be working with the City, the Historical Society, CARS, etc. to achieve this. Due to the health, safety and regulatory requirements for serving their resident population, not all renovations can be historically accurate.
- They are looking forward to partnering with the community.

Luke Geigher - Richmond Police Dept.

- No real crime problems to report in the Fan. He did remind the attendees that residents should never feel as though are being inconvenient when they call the Police. If you have any questions or see something suspicious, don't hesitate to call.
- The City's new Chief of Police will be Al Durham, who is being promoted from Deputy Chief of Police

VCU Police Dept. - Greg Felton

- VCU police have been busier since last month's report. Had some trouble spots between Randolph and Cary. Also had a few arrests in the last month, including some drug arrests, but overall, the past month has looked better than the same period of time last year:
- Compared to last year, larceny is down 12%. Bike larceny is one of the more frequent types of larceny and we recently had 34 bikes stolen, whereas last year at this time, it was 80 bikes. Robbery numbers are also down 50%
- Part of this crime reduction is due to a new "power shift" practice where VCU Police have extra staff dedicated to the 6:00 pm to 2:00 am shift.



III. Other Neighborhood Association Reports:

West Grace Street Association (WGSA)– Alyse Auernheimer.

- The City's Rapid Transit proposal may eliminate some of the parking on Broad Street, which West Grace Street Association will not support. WGSA plans to attend the GRTC meeting scheduled for Feb. 9th at St. James Church.
- WGSA voted unanimously to support the proposed garage at 2322 West Grace Street
- They agree with the proposed parking zone ordinance for the 1600 block of W. Grace and will be drafting a letter to this effect.
- Their annual association meeting will be in March. Date and time to be announced.

Uptown Association – Kevin Wilson

- Kevin is the new chairperson for the Uptown Association. He came to introduce himself and express a desire to work and collaborate with the FDA as opportunity presents itself

IV. Other Reports

Betsy Coffield – Adopt a Tree Program

- This citywide tree planting program is entering its 6th year. Through this program, residents can request a tree. The Fan pays \$25 for tree and homeowner pays \$25. Over 500 trees have been planted in the Fan through this program.
- Currently, they are halfway through planting trees requested in 2014.
- The 2015 window of time for homeowners to request a tree will be July 1st to Aug. 15th
- The City arborist determines the appropriate tree, orders the trees, and schedules planting. Homeowners are given instructions on how to take care
- The FDA will include a Tree application in the April issue of FanFare

Brian Baird introduced Vik Veeramachaneni – who is a new FDA member and interested in getting involved.

V. Approval of Prior Meeting Minutes

D. Walton moved to motion to approve minutes from last month. Motion approved

VI. Officer Reports

President's Report – Laura Bateman presided over the meeting in Matthew Stanley's place.

Treasurer Report - Christina Murray

Christina sent her report to the Board via email prior to the meeting. See Attached

VII. Committee Reports -

The following committee's had new information to report:

Parking Committee Report – Jennifer Mullen

- Jennifer referenced the committee report which was sent to the FDA board prior to the meeting
- Parking committee voted to recommend support for 1600 Block of Grace Street which will restrict parking by designating as Zone 2. D. Walton made a motion to accept parking committee's recommendation. Motion was approved.
- The parking committee also received a second request from a renter seeking a parking waiver for guests. The parking committee does not support those waivers.



- Linden Street parking proposal was presented to parking committee. It involves closing part of Linden Street off and putting in angled parking – but there is a net loss of 19 spaces. And it requires closure and re-opening of Linden Street. The Parking committee wants more information before voting

Zoning Committee - Bennett Burks

- Zoning committee drafted a letter regarding the proposed garage at 2322 West Grace Street. The letter indicated that the FDA does not oppose this request.
- Jennifer Mullen made motion to approve this letter and the motion was approved.

Grants committee report – Jenna Mosman

- Jenna has reached out to past FDA grant recipients and applicants to remind them that the 2015 grant application deadline is approaching. This deadline is February 28th. She also contacted the 2014 grant recipients and reminded them that a report for their 2014 grant must be submitted prior to applying for 2015 grant.
- She will send Brian Baird information for the Fan e-newsletters to remind the community about this upcoming deadline.

D. Walton – clean up in time for races trying to schedule clean up as much as possible

Communications: Brian Baird –

- Brian referenced this month's communications report sent to the FDA board prior to the meeting.
- Tonya Utkina will begin selling advertising for the Fan Fare. Brian is working to finalize this advertising contract.

VIII. New Business –

D.. Walton noted that the City has been busy planning clean up and road repair in preparation for the Richmond 2015 races. The Fall Alley clean up and related initiatives will need to be coordinated with this effort.

More on the Richmond 2015 races: VCU is canceling classes for the races, but may have the dorms remain open. Jenna Mosman serves on the Richmond 2015 Steering committee and noted that the Richmond 2015 staff is preparing to announce the final race courses and times. She will be working with Jay Davis on a communications plan to keep Fan residents informed.

Any interested FDA member is encouraged to attend the meeting on the GRTC rapid transit proposal at 7:00 pm on Feb. 9th at St. James Church.

The FDA is considering conducting another survey on the Floyd Avenue bike plan. The City Planning Commission postponed the decision to vote on this at their last meeting.

Danielle Dick reminded the group that the NextDoor social networking site is very helpful in learning about what is going on in your neighborhood.

IX. Adjournment: Hearing no further business, the Board adjourned at 8:48 pm.