

Fan District Association
Board of Directors Meeting
208 Strawberry Street
March 31, 2014
MINUTES

Board members and officers present: Bill Montgomery, Laura Bateman, Tricia Bryant, Tim Treinen, Bennette Burks, Matthew Stanley, Brian Baird, Christina Murray, Jenna Mosman, Ted Theofanos, Roger Whitfield, Sally Holzgreffe

Guests: Officer Greg Felton, John Hazelette, RVA Rapid Transit: Andrew Terry, Richard Rumble; Retreat Hospital Sign: Charlie Dirador, Gloria Freye, Allen West, Peter Boisseau, Zack McClusky, Jonathan Heaslet, Tim Miller

VCU REPORT

Officer Felton

Three assault and robberies over last several days.

1. One arrest (W. Franklin). Cameras picked up 5 individuals, 4 women, 1 man.
2. Robbery at Morris St.
3. Assault of man texting, struck in face who took his cell phone.

Recycling collaborative activity going well between VCU police and the city.

RAPID TRANSIT PRESENTATION Andrew Terry, RVA Rapid Transit

RVARapidTransit@gmail.com RVARapidTransit.com

Organization is visioning rapid transit throughout metropolitan Richmond, to open in 2017.

- Target groups for the service: Baby Boomers, UR and VCU faculty, students, staff
- Budget: \$54 million. City covers 9 million (federal and state funds pay the balance). This is 1/10 of the investment of light rail.
- Economic development for metropolitan area: \$5.2 billion
- Transfer Stations: There will be bus stops wherever the four lines cross.

The first leg of the metropolitan wide system runs from Rockets Landing to Willow Lawn, every 10-15 minutes. The plan is to have four routes: 1) Brook Road; 2) Hull Street; 3) Broad Street - remove the median so the center lane serves as the path from Short pump to Route 5; 4) _____?_____ to the airport. There will be an average of 1 mile to 1½ miles between stops.

- Chesterfield Co. seems interested. Henrico will get on board if Chesterfield does.
- There will be some natural gas vehicles.

UCI 2015 RACE UPDATE

Tim Miller, COO Richmond 2015

Tim@Richmond2015.com 788-5822 hotline: 788-5820

2015 World Championships - \$158 million (tourism impact and ripple effect)

Collegiate Event – Friday, May 2 – Sunday, May 4 – same courses as World Championship Course
Police get to practice for 2015. Launching point for PR. Wake-up call for the community-huge event!
Staff is going door-to-door to give heads up to high-impact areas about the event and announce road closures and what's going to happen. 1,000 athletes - 400 colleges and universities, Division 1 and 2 men's and women's teams.

Friday, May 2 – “Time Trials” for athletes

Race extends from convention center, west to Davis and Monument and downtown. Roads will be closed but you'll be able to cross over in certain areas. There is a city wide collaboration to inform employers of the event so they can adjust for Friday, May 2.

Saturday, May 3 – “Criterion”. All day long – much smaller course but lots going on that day in Richmond: Que Pasa on Browns Island. They have spent several months on a Traffic Management Plan
Sunday, May 4 – “Road Race” 10 mile circuit around the city. Crossing points will be identified for residents. Start at Broad and 5th east.

In 2015, the World Championship will include 9 days of the kind of activity described above.

Spectators – 10,000

Other things going on:

Expo area at finish line, Banquet Friday night – open to public, mayor will attend, Fan WC Kitchen and Garden Tour – Sunday, May 4

APPROVAL OF MINUTES FROM MARCH 10, 2014 BOARD MEETING

Motion:

Tim Treinen: moved to approve the minutes

Ted Theofanos: 2nd

Approved minutes

TREASURERS REPORT

See March 2014 statement

Audit examination committee meeting April 18

Insurance covers Party Patrol

ABC/ZONING (Burks)

The Camel wants to stay open until 2am. No opposition. Committee recommended that we not object to the application.

Retreat Hospital sign has been more contentious. Illuminated area of the sign will be smaller than existing. Signage helps them get business. They are a good neighbor. Three “luxe” is very dim and would be the night-time lighting. Committee recommends that we support the sign. Signage changes only every 30 minutes. Stationary sign with two numbers changing only: “Average ER wait time – **15** minutes”. The only thing that changes is the number of minutes. New sign will not be as bright as the existing sign. Neighbor questioned if sign approved will VMFA question the decision and will restaurants and others request LED lighting. Those who were most vocal do not live on the perimeter of the hospital. Neighbor input has changed the sign significantly. New sign compared to old sign: 4 ½ square feet smaller. It is less bright. Only changes every 30 minutes.

Retreat would like to be the hospital that residents choose first.

How can they participate in the community? What can they do to serve us better?

Motion:

Tim Treinen: moved that we approve it as drafted. We should not oppose the sign.

Ted Theofanos: 2nd

Approved.

Matthew opposed.

Motion:

Tim Treinen: moved that we approve the recommendation letter for the Camel to have a special use permit to stay open until 2am.

Ted Theofanos: 2nd

Approved.

BUILDING (Montgomery)

Improve quality of the door to the FDA office.

CODE ENFORCEMENT (Bryant)

1. **Balliceaux**—Ongoing trash and noise complaints resolved with Tricia serving as central communication point on all complaints. She will manage this until June 30. Kate and Patty are the neighbors that back up to venue and complain.
2. **1714 Hanover** – overgrown in front of house

COMMUNICATIONS/WEBSITE (Baird)

FDA emails go out every week. We need a new person to manage the Facebook page. Brian is trying to get receipts to those who use credit cards

EDUCATION (Theofanos)

Fox – Strawberry Street Festival will have food trucks rather than grills this year

Art auction – 40% growth; \$52,000

Request for the use of the playground on a Saturday night this summer – teenagers build and sleep one night in cardboard boxes to experience life of the homeless. There will be port-a-johns; they will pick up trash, etc.

Binford – no news

Orchard House – no news

GRANTS (Mosman)

Grant process went well. Received 16 applications. Total amount requested: \$65,000

When selecting a recipient, the committee assessed the impact on the Fan and Fan properties; if the organization had “skin in the game”; and if the amount requested was reasonable to the whole project and the grants available.

Motion

Bill Montgomery: I move that we accept the recommendations from the committee and fund the 9 programs:

2nd: Matthew Stanley

Laura: abstained

Jenna will let all groups know whether their proposals were accepted or declined before the next meeting and all accepted groups will be invited to the annual meeting, where they will receive the check. Jenna was praised for her good work!

Awarded

\$2,500 Fox

\$1,000 Braille Circulating Library-fix windows

\$1,500 Meadow Park (partial funding)

\$2,000 Visual Arts program for Binford students

\$2,000 Friends of Sydney Park

\$1,800 VA Center for Architecture grounds

\$ 500 Friends of Lombardy Park

\$5,000 Fan Women’s Club – Fence at Binford

\$2,815 FDA for bike hitches

\$19,115

Declined

Firehouse Theater

Fan Free Clinic

Friends of Allen Park

Ronald McDonald House

Open High School

Robinson Street Association

VHS

HOLIDAY HOUSE TOUR (Bryant)

New sponsor: James River Heating & Air

There are three houses on Monument Avenue that have a river that runs behind it. Might be an interesting draw. We will repeat the restaurant plan we did last year. John Johnson, chair of Church Hill tour

contacted Tricia because the tours are on the same weekend. Their tour is celebrating their 50th (we are in 53rd year). They wanted us to change dates so tours would be different weekends. We will not change.

MEMBERSHIP (Bateman)

428 members: 275 households have joined/renewed; 1 student member; 4 friends; 77 new members since December 2013.

PARKING (Treinen)

Parking citations are down 14%.

We are in the process of making the West Ave Pilot Program permanent.

Diagonal parking at Lombardy Park is being investigated. Increase from 37 to 54 parking spaces.

Clean Sweep program – expenses exceed revenues. Committee will monitor for sustainability.

FABA Committee has a draft of a valet parking plan to include standardize rules throughout the Fan for restaurants, private groups, etc.

SAFETY & CRIME; PARTY PATROL MOU UPDATE (Whitfield)

Making progress on MOU for Party Patrol. Comments were similar among parties involved.

We pay VCU officers directly for their services so insurance may be an issue.

See Party Patrol costs on handout. We use it 38 weekends/year. \$22,420

New MOU increases fees significantly.

Or we could decrease number of hours from 5 to 4 hours per night. MOU doesn't seem to allow reduced hours. If MOU gets signed, we would finish out current semester with RPD. In August we'd start with VCU and RPD. Plan was originally to share the costs. Whatever we sign, we have to be able to afford for the year. It may be helpful to get Greg Felton involved. Let's convene a smaller group to address the changes in the MOU.

VCU (Theofanos)

Monroe Park Campus Advisory Group will meet in June. If we have any issues for the agenda, let Ted know. Should we post the *Paint the Town Green* for VCU Students on our website?

Should we post VCU events on our website?

CLEAN SWEEP UPDATE

We need to let FDA members know about the funding and background of the program and the present situation so that they will understand the changes. We are spending more than we're taking in. The contract has been revised effective April 1, 2014 reducing the annual expense from \$288k to \$180k. Matthew agreed to discuss the parking committee's role in managing the Clean Sweep contract and account balance with Jennifer Mullen.

NEW BUSINESS

Volunteer of the Year Nominees & Vote:

1. Tom Lisk-4
2. **Jim Klaus-6**
3. Christine Baum-1

Best Commercial Renovation 2013 Nominees:

1. OneSouth Realty at 2314 W Main Street-
2. Level Restaurant at 2007 W Broad Street-

Motion:

Matthew Stanley: moved to approve OneSouth Realty

Ted Theofanos: second

Best Residential Renovation 2013 Nominees: Still needed – Vote May 5, 2014

10:30pm

Meeting Adjourned