



BOARD OF DIRECTORS MEETING

October 3, 2016 – 7:00 PM/FDA Building – 208 Strawberry Street

In Attendance:

Brian Baird, President (nonvoting)
Everett Reveley
Bill Beville
Jack Burke
Katherine Jordan
D. Walton

Matthew Stanley, President ex officio
(nonvoting)
Christy Lantz
Heather McQuillin
Danielle Dick
Bonnie Predd, Secretary (nonvoting)

Absent:

Tim Feehan
Mary Davis-Barton

Jennifer Mullen
Robyn Tyer

Guests:

Tammy Kelly, Co-Chair, Holiday House Tour
Ben Mackey, Fanfare Editor

Call to Order & Approval of minutes

Brian Baird called the meeting to order at 7:09 pm. September 2016 draft Board minutes were approved as written.

Guest Presentations/Reports

Ben Mackey, Fanfare Editor

Ben thanked the Board for its ongoing support and contributions to the newsletter. FDA and MDA are collaborating on ad swaps within their respective newsletters to cross-promote House Tours: FDA Holiday Tour and MDA Mother's Day Tour. Next issue deadline is end of week and more photos of neighborhood activity were requested. November Fanfare will feature the Holiday House Tour as well as include interviews with Orchard House Head of School, Laura Haskins, Councilman Samuels, Greg Felton, VCU and an update from FDA President Baird. Membership will provide updated member distribution list by end of month.

Tammy Kelly/Holiday House Tour

The 2016 Tour now has a full schedule of 10 homes and \$11,000+ cash donations. "Day-of" ticket prices are rising from \$25 to \$35 however Martins will likely continue to sell some at \$25 level due to their point of sale register scan pricing constraint. To encourage early, online ticket purchases, online purchasers will be entered to win a one night stay donated by The Quirk Hotel.

The Board discussed the handling of promotion of the various levels of sponsorships on signage. It was decided that regardless of in-kind level of contribution, no one tour contributor



will be designated overall tour sponsor on HHT promotional materials, yard signage or trolley sign but will receive recognition as a level sponsor along with other key tour sponsors.

President's Report

- VCU Police are currently moving their headquarters to Broad Street between the academic and medical campuses so no representative attended this Board meeting.
- Brian and Board member, Robyn Tyer will become FDA liaisons to Richmond Apartment Owners Association. They will attend the RAOA October 11th monthly meeting.
- FDA Archives. No report.
- Brian raised the question of FDA sponsoring the identification and pursuit of historic markers within our neighborhood. The idea would be to identify historical persons, places, events, etc. within The Fan that are of historic significance and obtain designation signage for placement. Danielle indicated the process is defined by The Virginia State Historic Preservation Office and requires, among other things that new marker requests have significance beyond the local level and extend, at the very least, to a regional level. There is an application process and cost to applicants of \$1630 per marker. Board recommended presenting the idea to members (with examples) to identify interest, recommendations. Brian will pursue the topic and report back on recommended next steps.

Treasurer's Report

- Per Board recommendation from September meeting, Everett and Brian presented modified/revised budget for FY 2016-17. After discussion and review, the budget was passed unanimously. ***Approved budget document is filed and available to the Board on FDA Dropbox site.*

Committee Reports/Action Items

Zoning / Code Enforcement (Jack Burke / Bill Beville). A complaint regarding noise and loud music from church on corner of Park and Meadow has been brought to FDA Board attention. The Committee will reach out to neighboring residents to assess the extent of the issue before making recommendation on next steps.

Jack also reported concerns about a second story addition under construction at 1419 Park and that the FDA had not been notified by the City. After speaking with the City's Zoning and Building department, Jack learned that a SUP was not necessary because of setbacks, there was no plan for a full bath in the added space and the owner had all necessary permits for the project.

Membership Committee (Heather McQuillin). No Report.

Programs Committee:



Bill Montgomery is handling City Council and Mayoral candidate debates. The committee is in need of a PA system and two microphones for each event. Options including borrowing, renting and/or buying equipment will be pursued.

- Council 2nd and 5th district race debate will be Thursday, October 13, 7-9 pm, Binford Middle School auditorium. A mayoral debate co-sponsored with the Museum District Association is Friday, October 28, 6-8pm also at Binford.
- Debate for 2nd and 5th district School Board positions will be sponsored by the PTA at Fox Elementary and held on Wednesday, October 19, 7-9pm.

Christy recapped two 2016 Meadow Park Concerts which occurred late spring and late summer. Attendance was significantly up this year, especially for the late summer concert in contrast to previous years when they were held mainly in the summer months. She recommended that 2017 schedule follow the late spring and late summer schedule as weather is better during these times and more people are in town. 2016 Halloween trash preparations are set for Hanover Street with 20 containers and City of Richmond empties post-event. Two will be placed on West Avenue.

Other Business.

There has been an uptick in graffiti covering the street corner street light power boxes. Given that the biggest deterrent to graffiti is quick removal, Bill Beville suggested FDA consider setting up a group of Graffiti Block Captains through The Fan who would re within remove within 48 hours. Brian suggested Bill make contact with Fan resident Steve Nuckols (who has significant experience with neighborhood graffiti issues) Bill will report back to the Board with a recommendation for possible next steps.

Announcements:

The next Board meeting is scheduled for Monday, November 7th at 7pm.

Adjournment

Meeting was adjourned at 8:18pm